



Investment  
Management  
Exhibition

# Investing in Tomorrow Pathways to a Sustainable Future

#IME2025

17-18 November 2025  
Hilton Frankfurt City Centre, Germany

[www.ime-europe.eu](http://www.ime-europe.eu)

## What is IME - Investment Management Exhibition

Marketplace of Big Ideas with the Tools and Authority to Implement Them. The Investment Management Exhibition (IME) is a premier global platform that facilitates business investments by connecting thousands of investors, SMEs, investment promotion agencies (IPAs), economic development organizations (EDOs), site selection experts, and FDI advisors. IME is where deals happen, bringing together key players from the investment landscape.

As one of the world's most effective networking platforms for IPAs, IME focuses on facilitating investments across countries, regions, and cities. Additionally, it plays a crucial role in promoting these locations as prime business destinations.

**Bekim Xhafa**  
Founder



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## Visitors

Visitors to IME will experience a dynamic blend of renowned speakers, innovative exhibitors, and highly productive networking sessions during event breaks—offering the perfect combination of high-quality insights and meaningful connections. Beyond the plenary sessions, panels, academy sessions, pitching events, and interviews, participants can explore the exhibition area, featuring IPAs, EDOs, site selection companies, service providers, and investors.

In just two days, attendees will gain a comprehensive understanding of global business opportunities. IME delivers actionable insights into how, where, and why to invest in various countries, with valuable information presented through engaging and interactive sessions.



## Exhibitors

IME provides a platform where investment projects come to fruition, as it provides a unique overlap of a conference and exhibition.

### Exhibitor's Benefits

- Gain access to qualified investors already considering your market.
- Maximize the value of your exhibition participation.
- Showcase your country's opportunities in a targeted, results-driven environment.
- Initiate real business discussions and potential investment deals.
- Priority placement for your fully equipped information booth.

### Personalized booth

As an exhibitor, you are offered a fully equipped information booth that fits your needs. The information booth is offered for interested investors to have B2B meetings with you for further negotiations.



### Spotlight

A dedicated speaking slot in the conference component of the event is offered exclusively to you, ensuring undivided attention to your project or location. Your presentation will be heard and engaged with by all participants.



### Promotion

All exhibitors and sponsors at IME will be promoted through the official IME brochure. This brochure will be distributed to all IME participants and sent to relevant stakeholders worldwide.



## Who joins IME?

*IME brings together a wide range of participants, including:*

Site Selection Companies: Experts who guide businesses in choosing the best locations for their projects.

Operators and Investors: Looking for new ventures and investment opportunities.

Heads of Investment Promotion Agencies (IPAs): Experts working to promote investment in specific regions.

Investment Experts and FDI Advisors: Offering knowledge and strategic guidance to businesses and investors.

Corporates and SMEs: Businesses looking to establish or expand operations globally.

The event also serves as a meeting point for key representatives of the public sector, including:  
Decision-Makers: High-level officials such as Ministers, Mayors, and Ambassadors/Consuls

PPP Units  
PPP investment projects

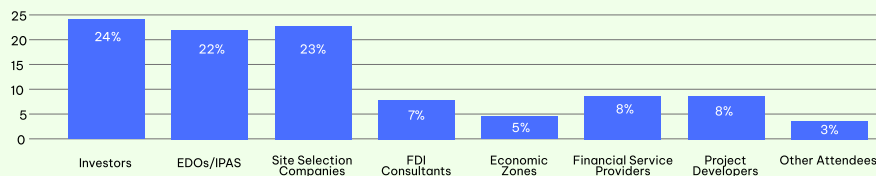
Economic Zones  
Technology Parks  
Innovation Zones

## How it Works

At IME, representatives from the public sector present their investment opportunities to a carefully selected audience of investors and business leaders. There are several ways to participate in IME. Over the past few years, stakeholders such as Investment Promotion Agencies (IPAs) and other project owners have found it most effective to book an exhibitor package.

This package includes an information booth (available in three sizes) and a speaking slot in our conference program. This setup enables them to showcase one or two of their most significant projects directly to the entire audience, while the booth provides a dedicated space for further discussions and negotiations with investors. Site selection companies, economic zones, and financial institutions often prefer to book a booth, giving them their own space for networking and engagement. Investors and other service providers who wish to present their services and portfolios typically opt for a presentation slot in the conference program.

*Attendee Composition for IME 2024*



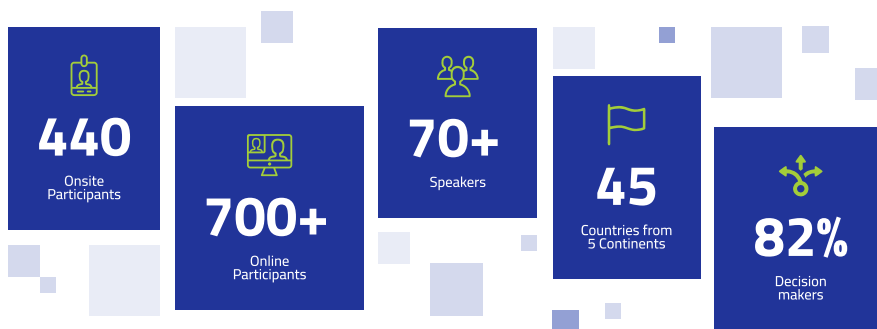
*Attendee Categories*

The chart provides an overview of the different attendee categories for IME2024, showcasing the variety and balance among key stakeholders in the event.

## Speakers

Speaking at IME is an opportunity to directly address a relevant audience and promote your investment project, business location or idea. Speakers at IME are renowned experts in the fields of economy, markets and investments, high level international government representatives and representatives from investment promotion agencies (IPAs and EDOs).

*IME in numbers in the past edition:*



## Delegates/Visitors

If you are looking to expand into new markets, join IME and connect with global leaders and key government representatives from various countries. As a project developer or consultant, IME is also the right place for you, as our exhibitors are not only seeking investors but also expert assistance in planning and implementing their projects.

IME is a leading event for promoting investment and serves as an information hub where participants can gain insights into investment opportunities across numerous countries worldwide. Visitors to IME will experience a dynamic mix of renowned speakers, innovative exhibitors, and highly productive networking sessions during event breaks—offering the perfect combination of high-quality insights and meaningful connections.



## EXHIBITING AT IME

Note: Exhibition table in 4m<sup>2</sup> of floor space area: 3 entrance (two-day) tickets which enable you to attend the IME are included in the price. For each additional ticket, plus 940 € will be charged.



### Package 1

€ 6.500 (excl. VAT.)

The exhibition area includes: Expo table and brochure holder and 3 chairs

Catering: Lunch for both days for up to 3 people per exhibitor is included in the basic price.

Accommodation: Hotel accommodation is not included in all the packages.



### Package 2

3 x 2m = 6m<sup>2</sup>

€ 13.500 (excl. VAT.)

The stand-booth is built by the organizer and includes: Expo Wall and Furniture: 1 table, 3 chairs, 1 brochure holder (4 shelves A4) 1 info desk 40x40x95cm (W x D x H) and 3 entrance (two-day) tickets.

Opportunity to hold a 10 minutes pitch during the conference program.

Catering: Lunch for both days for up to 3 people per exhibitor is included in the price.



### Package 3 - Premium

5 x 3m = 15m<sup>2</sup>

€ 24.000 (excl. VAT.)



*The exclusive stand is built by the organizer and includes:* Walls, two printed banners designed by your institution and the following furniture: 1 table, 4 chairs, 1 brochure holder (4 shelves A4), 1 info desk 45x40x90cm (W x D x H).

*Additional benefits:* Acknowledgment in the exhibition brochure of IME as official partner, 10 entrance (two-day) tickets, logo visibility on all ads, company profile on the website; opportunity to hold a 15 minutes pitch during the conference program.

*Catering:* Lunch on both days for up to 10 people per exhibitor is included in the basic price.

*Note:* 10 entrance (two-day) tickets which enable you to attend the IME are included in the price.  
For each additional ticket, an additional fee 940 Euro will be charged.



## Premium Sponsorship

	MAIN PARTNER (ONLY ONE)	GALA DINNER SPONSOR (MAX 2)	LUNCHE ON SPONSOR (MAX 2)	COCKTAIL RECEPTION SPONSOR (MAX 2)
	€ 68.000 (excl.Vat)	€ 40.000 (excl.Vat)	€ 35.000 (excl.Vat)	€ 30.000 (excl.Vat)
Exclusive Truss stand of 5x3m = 15m <sup>2</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Acknowledgment in the IME exhibition brochure and web as Partner/Sponsor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entrance tickets	<input type="checkbox"/> 20pcs	<input type="checkbox"/> 15pcs	<input type="checkbox"/> 10pcs	<input type="checkbox"/> 8pcs
Logo visibility on all ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company profile on the website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Opportunity to hold 2 times a 15-minute presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lunch on both days	<input type="checkbox"/> 20 people	<input type="checkbox"/> 15 people	<input type="checkbox"/> 10 people	<input type="checkbox"/> 8 people
Opportunity to arrange a welcome desk at the main registration desk of IME	<input type="checkbox"/>	<input type="checkbox"/>		

## Speaking Slot

**Price for one presentation  
for 15 minutes**

**€ 4.900**  
(excl.VAT.)

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## Delegate / Visitors fees, please select your category

Investor/Company

**€ 940**

☐

IPA and other government representatives

**€ 940**

☐

Startups € 520

**€ 520**

☐



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