



FACTS AT A GLANCE

45th India International Trade Fair (IITF) November 14-27, 2026, Bharat Mandapam, New Delhi

Particulars	Details	
Exhibition	India International Trade Fair (IITF)	
Edition	45 th Edition	
Theme	Vikas aur Virasat	
Exhibition Profile	B2B and B2C	
Dates	Business Days	General Days
	November 14-18, 2026 First five days exclusively for B2B	November 16-27, 2026 B2C
Fair Timings	10:00 AM to 7:30 PM (14 th – 27 th November, 2026)	
Display Profile	Multi-Product	
Venue	Bharat Mandapam, New Delhi	

Highlights of IITF -25(Last Edition)

- *Exhibition area- 1,10,000 sqm*
- *Footfall of more than 1.8 Million*
- *More than 3500 exhibitors*
- *12 participating countries with 50+ international participants*
- *31 States/ UTs & 61 Central Ministries & Govt. Deptt.*

Space Rentals(Foreign Participants)

(USD per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Bare Scheme	Shell Scheme	Bare Scheme	Shell Scheme
1.	Hall (AC)	475	510	430	465
2.	Open Space (Outside AC Hall)	290	325	-	-
3.	Super Structure	380	415		

- *All Rentals are excluding GST @18%. Utility services as per charges will be applicable.*

Minimum Bookable Area

S. No.	Minimum Bookable Area under	Area
1.	AC Halls – Shell Scheme	12 sqm
2.	AC Halls – Bare Scheme	36 sqm
3.	Open Area outside halls & Super structure (Embassy)	12 sqm
4.	Open Area outside halls & Super structure (Private Foreign Participation)	36 sqm

PACKAGE FOR PARTNER / FOCUS COUNTRY (FTA/Cultural/Tourism)

S. No.	Description	Partner Country	Focus Country
1.	Eligibility: Minimum Net Area	200 Sqm (Max. 3 countries)	100 Sqm (Max. 1 in each category)
2.	Premium Charges (payable in addition to the discounted space rent for the booked area)	USD 50,000 + GST	USD 30,000 + GST
3.	Discount on space rentals	50%	50%
4.	Visibility: Exclusive visibility on event hoardings, invitation cards, brochures, catalogues and digital campaign.	Yes	Yes
5.	Logo Placement: Dedicated Partner Country logo placement on all IITF promotional materials	Dedicated Partner Country logo placement on all IITF promotional materials	Dedicated Focus Country logo placement on all IITF promotional materials
6.	Fair Guide Advertisement:	2 full-page color advertisements (Complimentary)	1 full-page color advertisements (Complimentary)
7.	Foyer Branding	One complimentary hoarding (10x10 ft) in pre-function foyer of hall.	One hoarding (10x10 ft) in pre-function foyer of hall
8.	Column Branding	5 Rectangular and 5 Triangular column brandings (Complimentary)	3 Rectangular and 3 Triangular column brandings
9.	VVIP: VVIP Seating	Seating of VVIP/country representative on the dais for Inaugural & Award presentation ceremonies	Seating of VVIP/country representative on the dais for Inaugural & Award presentation ceremonies
10.	Business Visitor Passes	7 times the original entitlement of business visitor passes.	5 times the original entitlement of business visitor passes.
11.	Parking	20 complimentary car parking permits (Subject to availability).	10 complimentary car parking permits (Subject to availability).
12.	Transport	Two dedicated golf cart for the partner country	One dedicated golf cart for the focus country

13.	Business Lounge	Two dedicated lounge for meetings in the International Hall Foyer	One dedicated lounge for meetings in the International Hall Foyer
14.	Food Stall:	Two complimentary Food Stall of 15 sqm. in the Food Court (Cooking area of 3x3 sqm + 3x2 sqm serving area) for serving Country-specific cuisine only. Additional charges for PNG & electricity/water will be chargeable.	One complimentary Food Stall of 15 sqm. in the Food Court (Cooking area of 3x3 sqm + 3x2 sqm serving area) for serving Country-specific cuisine only. Additional charges for PNG & electricity/water will be chargeable.

Note :

- (i) Availability on first come first served basis.
- (ii) All Rates are excluding GST(currently @ 18%)
- (iii) For Further Details, pls contact:-

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